

FOR IMMEDIATE RELEASE

DATE: February 16, 2005

CONTACT: Jerry Pacheco, Executive Director

Phone: (505) 589-2200, email: jerry@nmiba.com

The International Business Accelerator and NMSU Inaugurate Their New Chihuahua City Trade Office

Chihuahua City, Chihuahua, Mexico: The International Business Accelerator (IBA) and New Mexico State University's Office of the Vice Provost for International and U.S.-Mexico Border Programs inaugurated their joint Chihuahua City Trade Office on February 10, 2005. The office inauguration was attended by more than 120 representatives of the City of Chihuahua, the Office of Chihuahua Governor Jose Reyes Baeza, Coparmex, Canacintra, Fechac, the Autonomous University of Chihuahua, as well as current IBA clients. The new trade office will be dedicated to promoting commercial, cultural and educational relations between New Mexico and the State of Chihuahua.

Stated Eduardo Barriot of the Chihuahua Mayor's Office during the inauguration: "Chihuahua needs to explore more opportunities to improve our commercial, cultural and educational interchanges with our sister state to the north. This new office is the physical representation of both of our states' effort to reestablish the old Camino Real that connected Chihuahua and New Mexico for many years."

The new office is located at 1800 Avenida Cuauhtémoc in the Edificio Empresarial in Chihuahua City, Chihuahua, Mexico. Armando Martinez, a trade specialist with more than 20 years of experience counseling businesses exploring their international options, has been appointed as the trade office director.

For more information on the Chihuahua Trade Office, please contact the IBA by phone at (505) 589-2200 or by email at jerry@nmiba.com.

Attachments:

Photo: Presentation of New Office:

l to r: Armando Martinez, Director of the Chihuahua Trade Office; Eduardo Barriot, Chihuahua City Mayor's Office; Jerry Pacheco, Executive Director-IBA; Dr. Everette Egginton, Vice Provost for International and U.S.-Mexico Border Programs-NMSU

